

KX 94.7

New Country **FM** HD 1

2024 MEDIA KIT

FOR MORE INFORMATION CALL 905.388.8911



CHKX-FM

Who We Are

KX94.7 is Canada's #1 Country radio station! Launched in August of 2011 with a 100,000 watt signal, the station serves the communities of Hamilton, Burlington, Oakville and the rest of the Golden Horseshoe, from Niagara to the western boundaries of Toronto.

Country music has never been so popular, especially within the younger generation. **KX94.7's** audience is upscale – 47% live in households of \$100,000 plus incomes, over 27% are executives, professionals, or managers and 70% have post-secondary education.*

Canadian Country Music Association's 2014 "**Personalities of the Year**" Toff and Melissa kick off the Morning Show from 5:30 to 9. Then it's Linda Martelli till 2pm, followed by Derm on the drive home to 7pm. Mike Fuller hosts evenings and weekends.

KX94.7 offers many feature sponsorships like news, weather, traffic reports and live-on-location remotes. As well, there's a list of on-line opportunities – email blasts, streaming pre-rolls and banner ads along with other great promotional programs!

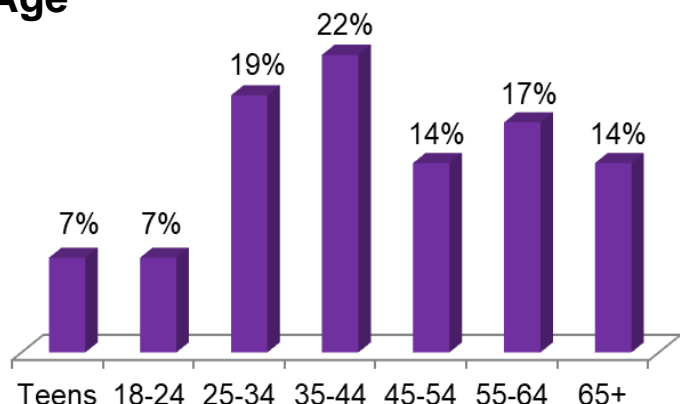
Visit us on line at www.kx947.fm. Talk to your marketing representative for more details.



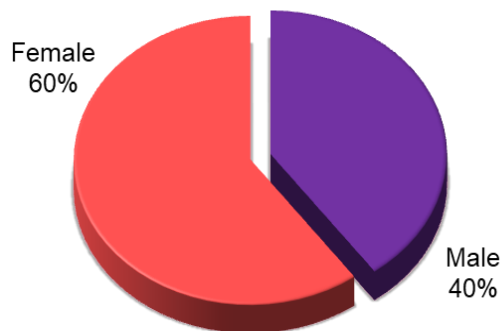
CHKX-FM – Hamilton, Ontario KX-947

Format: New Country
Numeris Originating Stations: FM: 4 AM: 3
Population: 743,916

Age



Gender



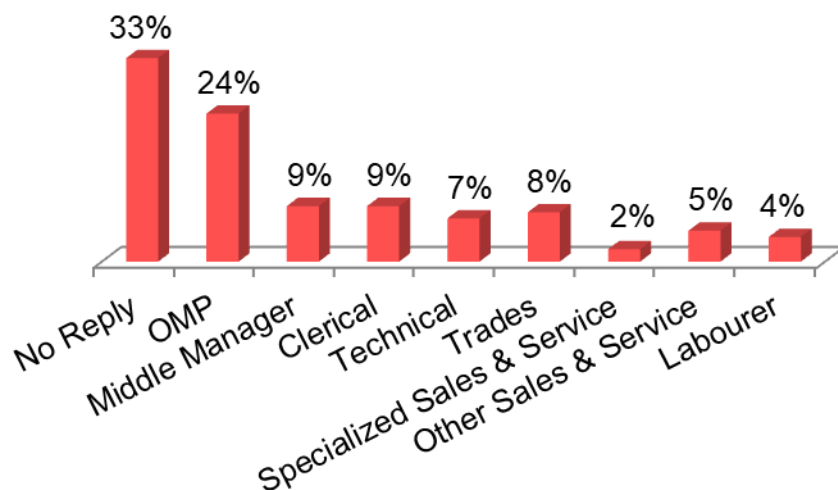
Education

No Reply	<High School	High School	College/Trade	University	Post Grad
5%	8%	17%	26%	32%	10%

Household Income

No Reply	<\$30,000	\$30,000-\$49,999	\$50,000-\$74,999	\$75,000-\$99,999	\$100,000-\$149,999	\$150,000-\$199,999	\$200,000+
11%	7%	5%	11%	17%	19%	13%	16%

Occupation



According to the Numeris Fall 2023 results, CHKX-FM has a weekly reach of 61,139 listeners. These consumers spent 574,000 hours weekly tuning in to CHKX-FM.

Some of our Proud Sponsors

City of Hamilton

Ford Dealers of Ontario

McDonald's

Right Time Heating & Air

OLG

Energy Powersports

St. Jean Realty

Conestoga College

Shipton's Heating & Cooling

Dennis Searles Chevrolet

Ontario Honda Dealers Assoc.

Grimsby Kia

Sobeys

Sewer Squad

Pizza Nova

Herbert Elsner Shoes

Bryan's Auction Services

H Williams Jewellery

Nissan

ILA Sports

MNP

Rob Golfi Team

Brantford Toyota

Sleep Country Canada

Toyota Dealers Association

Swiss Chalet

Walmart

Reliance Home Comfort

Subway

Ren's Pets Depot

Healthy Planet

X-Copper

Desjardins

Home Hardware

Strodes BBQ & Deli

Shaw Festival

Alexanian's

Tim Horton's

Jiffy Lube

Winegard Motors

Fallsview Casino & Resort

Wendy's

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CHKX-FM

Coverage Map

Dial Position: 94.7 FM

