

**KX 94.7**

*New Country* **FM** HD 1

**2021 MEDIA KIT**

**FOR MORE INFORMATION CALL 905.388.8911**



**KX94.7**  
New Country **FM**

CHKX-FM

## Who We Are

**KX94.7** is Canada's #1 Country radio station! Launched in August of 2011 with a 100,000 watt signal, the station serves the communities of Hamilton, Burlington, Oakville and the rest of the Golden Horseshoe, from Niagara to the western boundaries of Toronto.

Country music has never been so popular, especially within the younger generation. **KX94.7's** audience is upscale – 46% live in households of \$100,000 plus incomes, 29% are executives, professionals, or managers and 61% have post-secondary education.\*

Canadian Country Music Association's 2014 "**Personalities of the Year**" Toff and Melissa kick off the Morning Show from 5:30 to 9. Then it's Linda Martelli till 2pm, followed by Derm on the drive home to 7pm. Mike Fuller hosts evenings and weekends.

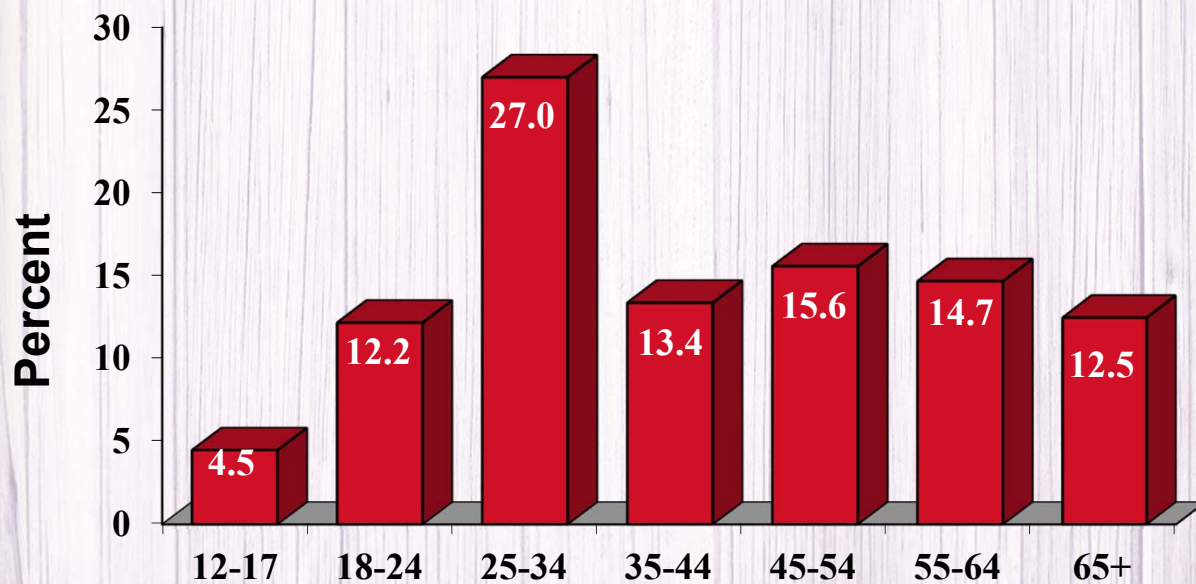
**KX94.7** offers many feature sponsorships like news, weather, traffic reports and live-on-location remotes. As well, there's a list of on-line opportunities – email blasts, streaming pre-rolls and banner ads along with other great promotional programs!

Visit us on line at [www.kx947.fm](http://www.kx947.fm). Talk to your marketing representative for more details.

# Audience Profile

**272,400 Listeners Tune in Weekly!**

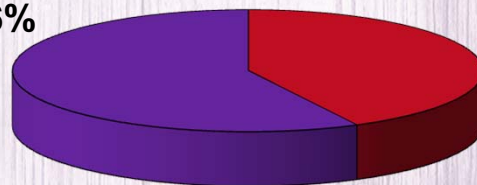
## Age



## Gender

Female 57.6%

Male 42.4%



## Some of Our Proud Sponsors!

- Sunwing Vacations
- Hamilton Volkswagen
- I.C. Supercomputers
- Emerald Kitchens
- VG Meats
- Savers Mortgage
- Subway
- Sleep Country
- X Copper
- Selloff Vacations
- Alexanian Carpet and Flooring
- Grimsby Ford
- Ontario Toyota Dealers
- DeWiildt Powerhouse Honda
- Walmart
- Pizza Nova
- Taylor Chrysler
- GM Dealers
- Mazda Dealers Association
- Shipton's Heating & Cooling
- Ren's Pet Depot
- Ontario Chrysler Dealers
- Fallsview Casino
- McDonalds
- Ikea
- Nissan
- Hyundai Dealers Assoc.
- OLG Slots
- Bruno's Fine Foods
- Canada's Wonderland
- Lowes
- Subaru of Hamilton
- Hudson's Bay
- Rob Golfi Team
- Food Basics
- CAA
- Darien Lake
- Canadian Tire
- Freedom Mobile
- Erin Mills Mitsubishi
- Terra
- The Pool Shoppe

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## Coverage Map

CHKX-FM

Dial Position: 94.7 FM

